

Discover the **FORGE ADVANTAGE**



CHALLENGE:
Never-ending rounds of customization

SOLUTION:
**Comprehensive capabilities
right out of the box**



CHALLENGE:
Additional costs to develop
for basic performance needs

SOLUTION:
**No additional development required...
No surprise fees of any kind**

CHALLENGE:
Lack of functionality to establish
operator programs quickly and easily

SOLUTION:
**Optimized with operator programs
in mind and intuitive templates**



CHALLENGE:
Unintuitive process flow creates
a difficult and frustrating user
experience

SOLUTION:
**Simple and efficient user interface
customized for Foodservice / CPG
professionals**

CHALLENGE:
P&L assessment uses
averages or estimates

SOLUTION:
**Deal-level P&L includes all other programs
impacting it, both operator and distributor -
margin is exact - no averages or estimates**

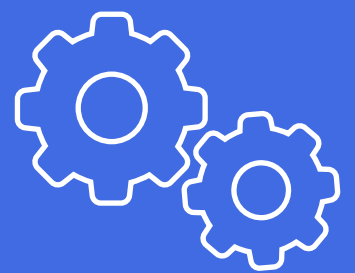


CHALLENGE:
No simple self-serve
reporting capabilities

SOLUTION:
**Intuitive and extremely flexible reporting
capabilities allow you to evaluate profitability
by business and sales region**

CHALLENGE:
Manual workflows

SOLUTION:
**Fully automated workflows with
timesaving shortcuts**



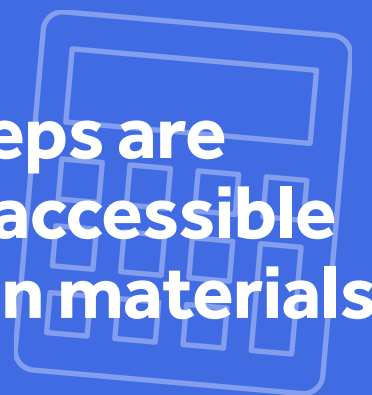
CHALLENGE:
Offline approvals

SOLUTION:
**All approvals route through the application. No
more approval meetings or email chains to track**



CHALLENGE:
Insufficient
support for audits

SOLUTION:
**All financial / approval information and steps are
logged into the system and remain easily accessible
so there is no need to save files or maintain materials
and approvals outside of the system**



CHALLENGE:
Traditional software that
must be manually loaded
onto servers results in
arduous implementation

SOLUTION:
**SaaS benefits for the IT group include easier
implementation, painless upgrades, lower
costs and higher adoption rates**

CHALLENGE:
Insufficient
vendor support

SOLUTION:
**Responsive customer support and issue
resolution communication from technical
and Foodservice experts**



CHALLENGE:
Little vendor knowledge
of Foodservice of CPG
dynamics

SOLUTION:
**Staff has extensive Foodservice / CPG
experience and knows the business
inside and out**